



2025 SURVEY CALENDAR

	Opens	Deadline	Final Report	ASE Member		Non-Member		Report Format
				Participant	Non-Participant	Participant	Non-Participant	
BENEFIT SURVEYS								
Health, Welfare, & Retirement Plans Survey	Apr. 14, 2025	May 16, 2025	September	Free	\$225	\$825	\$1,650	PDF
COMPENSATION SURVEYS								
ASE Compensation Survey	Jan. 20, 2025	Feb. 21, 2025	June	Free	\$450	\$1,175	\$2,350	Online / PDF
LABOR CONDITIONS SURVEYS								
Employee Turnover Survey	Jan. 6, 2025	Jan. 31, 2025	April	Free	Free	\$415	\$825	PDF
NATIONAL SURVEYS								
McLean HR Trends Survey	Aug. 18, 2025	Aug. 29, 2025	December	Free	Free	-	\$825	PDF
National Business Trends Survey	Sep. 1, 2025	Sep. 19, 2025	November	Free	Free	-	\$825	PDF
National Executive Compensation Survey	*	*	June	Free	\$225	\$825	\$1,650	PDF
National Policies & Practices Survey	Sep. 15, 2025	Oct. 17, 2025	June 2026	Free	\$225	\$825	\$1,650	PDF
POLICY & PRACTICES SURVEYS								
Pay Administration Survey	Mar. 3, 2025	Mar. 28, 2025	July/August	Free	Free	\$415	\$825	PDF
HR Vendor Survey	July 7, 2025	July 31, 2025	November/December	Free	Free	\$415	\$825	PDF
Holiday Schedule & Practices Survey	Aug. 4, 2025	Aug. 22, 2025	September	Free	Free	\$415	\$825	PDF
SALARY PLANNING SURVEYS								
Salary Budget Survey	Jun. 2, 2025	Jun. 27, 2025	August	Free	Free	\$415	\$825	PDF
Salaries for Co-op Students & Recent College Graduates Survey	Sept. 29, 2025	Oct. 24, 2025	December	Free	Free	\$415	\$825	PDF

* The National Executive Compensation Survey data will be collected in the 2025 ASE Compensation Survey.



2025 SURVEY FAQ'S

How Are Survey Invitations Sent?

By email to the designated “primary contact” and “survey contact” within your organization. Non-members may request participation materials by emailing surveys@aseonline.org.

As A Member, Do I Have To Participate To Get Free Data?

In most cases, yes. However, you'll still be able to buy the reports using your member discount.

How Do I Participate Online?

Click on the custom link provided in our email invitations or contact us at surveys@aseonline.org.

Do I Have To Participate Online?

Online participation is encouraged. However, for additional options contact us at surveys@aseonline.org.

Can I Earn HRCI Credit For Participation?

Yes. You can earn one leadership credit per year. Qualifying surveys will be highlighted in our invitation emails.

FREE REPORTS!

For member participants

QUESTIONS?

Contact us at surveys@aseonline.org | 248.223.8020